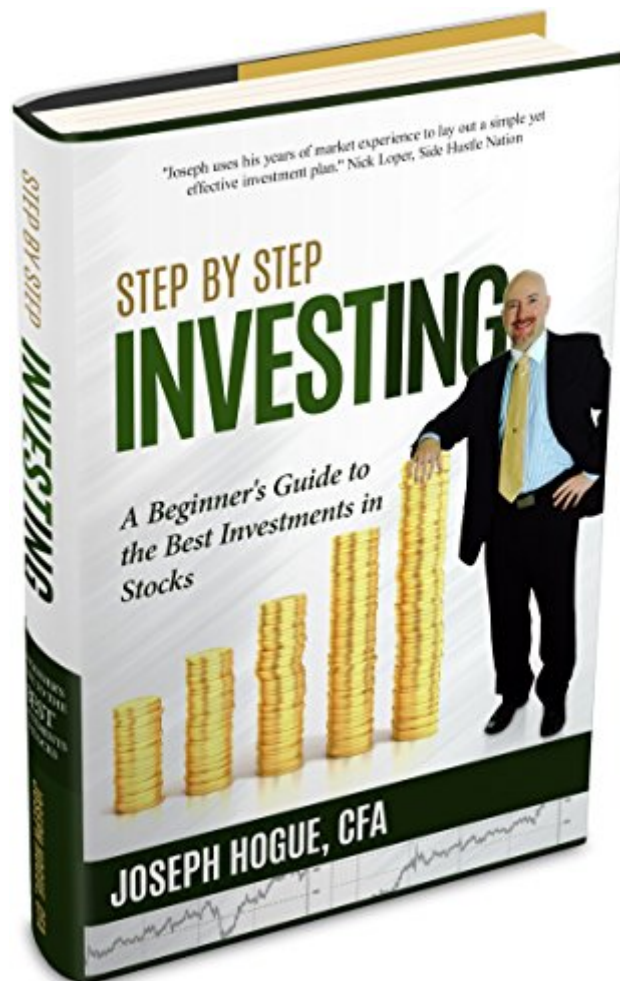


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# Step By Step Investing: A Beginner's Guide To The Best Investments In Stocks And Bonds



## Synopsis

Create a Simple Investing Strategy and Beat the Stock Market Game

Wall Street has brainwashed both of us...It's brainwashed you into thinking that you need to 'beat' the stock market to achieve your financial goals. Is it a coincidence that to do this, you need to pay for advice and brokerage fees from those same Wall Street firms? Wall Street has also brainwashed investment analysts like me. We're made to believe that everyone needs our advice and that advice needs to be a complicated investing strategy of timing and trading. It was only when I got off Wall Street and onto main street that I realized the truth. Spend enough time with real investors and you realize they just want a simple investing strategy that will help reach their financial goals. They want it laid out in a way that's easy to follow and they don't want to lose sleep every night worrying about their money. That's what this book is about! This book is the first in a series of four, outlining a step-by-step process for a simple investing strategy. This book will get you started in what investing is really about and how to build an investing plan that's right for YOUR goals. We'll start with the ten investing basics that every investor must know and how to actually win the stock market game. I'll show you how to get started investing and a step-by-step approach to build your own investing plan. In this book you'll learn:

- The only way to win the stock market game by playing it YOUR way (pg. 11)
- The 10 investing basics that will keep you from making the bad investment decisions that cost people money (pg. 15)
- How to pick investments that are right for YOUR goals (pg. 54)
- How to maintain your portfolio without having to watch the markets every day, or even every month (pg. 61)

If you're ready to stop playing games with your money and ready to stop worrying about retirement, scroll up and buy Step-by-Step Investing. Other Investing Books only Offer Academic Theories and Vague Investing Strategies

Through study for the Chartered Financial Analyst (CFA) designation and for my own portfolio, I've seen my share of the vague strategies and theories in other investing books. For this book, I wanted more than the usual suspects of P/E ratio and the author's opinion of the best stock investments. This book is more than a superficial how-to for mutual funds investing or stock analysis. Step-by-Step Investing lays out a simple investing strategy that does what none of the other investing books even try...it matches your investing strategy with YOUR financial goals. After laying the groundwork with investing basics and the reason why investors lose the stock market game, the book details six investing steps from how to set up an online account and buy stocks online to picking the best investments for your goals and a simple way to maintain your portfolio. Unlike other investing books, Step-by-Step Investing is a complete wealth management book that lays out everything from how to budget your investing dollars to when to sell stocks. If you want an investing guide that matches your goals with the best investments in a simple strategy you

can buy and hold, scroll back up and click buy. Check out the rest of the investing books in the series for simple investing strategies in bonds, emerging market stocks and dividend stocks. Each investment guide can be read on its own or as part of the series. Each provides a simple investing strategy and investing basics into different types of investments, giving you a well-rounded portfolio that will meet your goals.

## **Book Information**

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## **Customer Reviews**

As an investor, I find there to be so many choices when it comes to investing in paper assets. It can be overwhelming to any beginning investor. But it doesn't have to. In this book, Joseph breaks down the most essential parts of investing when it comes to stocks. I like his philosophy of investing for the long term, not the short term. He explains the world of mutual funds and exchange traded funds (ETFs) in simple terms and offers some tidbits of advice when it comes to picking your investments and rebalancing your portfolio. Read it today!

I often asked myself who has time to beat the market. Professionals rarely do, so what can an

average investor expect? This book takes the long term view and lays down an investment plan that doesn't cause sleep deprivation. It's all about knowing yourself first and this is what no TV stock expert talks about.

You have to start somewhere, and this is a great place to do it. You have to save and invest for your financial independence, but it's hard to figure out where to begin. You don't have a lot of money at first, and financial "advisors" exploit your ignorance. Joseph Hogue is a military veteran, and he used to be a beginner too. Now he uses his financial analyst's experience to show you where to go and what to do. The book is under 70 pages and it's a quick read. You can invest a couple hours of effort today, and you'll begin earning average returns with index funds. Instead of picking stocks like a hypercaffeinated Wall Street trader on CNBC, you'll get most of the stock market's profits with about 10% of the effort. Mr. Hogue starts by debunking popular investing myths and explaining the different types of investments and asset allocations. He describes the basics of budgeting, saving, and investing. The book walks you through six steps to open an investment account, diversify, pick an asset allocation, choose your investments, buy them, and rebalance once in a while. Once you're confident with the basics, you can read the rest of Mr. Hogue's Step-By-Step series to learn even more. Whether you decide to keep it simple or explore more complicated tactics, you'll have the understanding and confidence to invest the way that works for you.

Experienced investors will also find a few good ideas in the book through the analysis and investing strategy. I have been investing for a while but have to say that my own portfolio has strayed a little from the investing basics. This book reminded me that it's not so much about winning the stock market game but about meeting my own goals with asset allocation and diversification.

One of the better investing books for beginner's I've read. Even though I've been investing for a while, I like to read a beginner's investing book every once in a while to remind myself of the basics. This one does a good job of walking you through investing basics but also has some good points for more seasoned investors. The investing strategy gives you everything you need on how to start investing, how to open an investing account and how to buy stocks online. It doesn't provide much analysis and trading strategies but that's kind of the point. It does go into detail on making a simple investing strategy that fits your needs and is diversified to reduce risk.

This investing book is exactly what it says in the description, a simple investing strategy without all

the lies you hear from the stock market. The book starts with a good read on how to start investing and the only way to win the stock market game before laying out the basics and then a strategy. A lot of people still invest in mutual funds but may change their investing strategy when they read the chapter on mutual fund disadvantages against exchange traded funds. He talks through when to use each and what to look for in good funds. The chapter on the stock market game has a good analogy but I won't spoil it for you. After reading it and the chapter on investing basics, I had a few ways to change my own investing strategy.

This book packs a lot of information for a short format investing book. The section on investing basics is laid out as a top ten and straight to the point. There is some material on why you can't wait to start investing and how to win the stock market game that is more of a recreational read but the rest is to the point information to help you invest. The investing strategy section comes right out and shows how to open an account and start buying stocks online. The book doesn't cover individual stock picks quite as much as the other books in the series but keeps the focus more on creating your own personal investment strategy and building a portfolio around your needs. It all comes back to asset allocation in stocks, bonds and real estate and proper diversification.

I really enjoyed this book and I read through it in a couple of days. It's a simple strategy to dividend investing and it shows a lot of the historic returns that you would have in different types of investments. I highly recommend this book for any new investor and it's probably a good read for intermediate investors as well because when it comes to investing, keeping it simple will probably give you better returns in the long run. Sometimes we chase the hot stocks instead of buying into the best companies, and the author shows that your returns will likely be better by not overthinking it.

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